

COME ONE COME ALL

25th ANNIVERSARY
SPECTACULAR

SAT. APRIL 29

HOME COMING
1972

PROGRAMME

- HOMECOMING DANCE
- POWDER PUFF
SOFTBALL
- FACULTY BASKETBALL
- ANNUAL ALUMNI
MEETING

OST
ALUMNEUS

New Signs Will Point Way to Campus

Any modern, up-to-date school needs to continuously portray to its visitors a progressive attitude. This may be done by several means — advertising, new brochures, new buildings, etc.

But certainly one of the most effective means of creating this favorable image is to post modern, new signs at each entrance to advertise the school. By creating a positive reaction, such attractive signs create a feeling of friendliness and help make visitors feel more at home from the very minute they arrive on campus.

With this in mind, Tech's Development Foundation Council met recently and authorized expenditure of "Project Oklahoma State Tech" funds for the erection of several new signs at Tech.

By far the most impressive, will be three "TECH" signs to be placed on top of the old water tower on the campus' north side. Each orange letter will measure 8 feet in height on a 10 foot tall white background. Three identical signs will be installed, with each facing a different direction, and all will be illuminated.

Another sign, one that has both sides visible, will be installed on Kamm Boulevard near the old administration building. This sign will feature changeable letters so that the school can say "Welcome" to a particular group, or wish passers-by a "Merry Christmas", etc.

One new sign will be installed at the 4th St. and Mission entrance to replace an old wooden sign that has stood there for several years. Three similar, but smaller, signs will be posted at other entrances to the campus,

All signs are being funded through

"Project Oklahoma State Tech" of the Oklahoma State University Development Foundation. Your association has made several donations to "Project Oklahoma State Tech," but more individual donations are urgently needed to fund other special projects. Other monies in this fund are being used to help prepare the ground for the automotive building, for flooring in the new general education classroom, and to provide scholarships for deserving students.

Please donate today and help insure the erection of our signs. Make checks payable to the Oklahoma State University Development Foundation, and mark "Project Oklahoma State Tech" in the lower left-hand corner. All donations are tax deductible.



Three TECH signs, orange letters on a white background, are planned to top the tower for easy visibility from nearby highways.

Five signs, all similar to this, will be posted at various campus entrances. This particular sign will have changeable letters so the school can display important messages.